

The venue with a difference

Space to think...

What makes a training venue stand out above all others? We found out recently when we entered the Ammerdown Centre into the tender launched by Bath and North East Somerset Local Authority to appoint preferred training venues.

In order to help us with the bid, we asked some of our regular clients what made them come back again and again to Ammerdown. The answers were surprisingly similar and pointed to not one, but a combination of factors, which, put together, create a unique experience.

Beautiful location

Imagine a training centre nestling in woods next to a stately home, surrounded by beautiful landscaped gardens. No traffic noise – only the sound of birds singing. According to our clients, this peace and tranquillity is remarkably conducive to creative thinking, sharing and learning. Yet Ammerdown is easily accessible from Bath (11 miles), Bristol (20 miles) and beyond, with ample free car parking on-site.

Modern facilities

The Ammerdown Centre offers four light and airy conference rooms – the largest of which can accommodate up to 85 people, as well as several break-away rooms. The two largest conference rooms have an integrated audio-visual system. There are also 40 en-suite bedrooms, all recently redecorated and refurbished.

Ethical foundation

The Ammerdown Centre is a registered charity focusing on providing a safe place for dialogue whilst providing excellent hospitality. This caring ethos permeates everything we do – from our commitment to Fair Trade and environmental sustainability, to our food philosophy and the helpfulness of our staff.

Personal service

'Nothing is too much trouble' is a comment frequently seen on our guests' evaluation forms. We indeed do our utmost to ensure that every visitor has as positive an experience as can be, even when it means going the extra mile. Our staff is unfailingly friendly and helpful, but in an unobtrusive way. This makes our guests feel looked after, but also free to be themselves.

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Excellent food

Good food is an essential part of good hospitality. Our food philosophy is to cook tasty and nourishing meals on a daily basis, using fresh ingredients obtained from local suppliers whenever possible. One senior executive recently commented that the food at Ammerdown was better than the food she had had in most four star hotels she had visited.

Special ambience

We are often told that there is something in the air at Ammerdown that makes people feel safe to engage with those who hold different views. Over the years, the centre has helped facilitate free conversation between people from all walks of life – including bringing together



people involved in conflicts in places such as Northern Ireland, Sudan and the Middle East, as well as communities within the UK.

Great value for money

With day rates starting at £23 for charities and £25 for public sector, and full board residential rates starting at £67.00 for charities and £93.00 for public sector, Ammerdown offers excellent value for money. So, if you are looking for a venue that offers space to be and to think without costing the Earth, in a beautiful and peaceful environment, then look no further: Ammerdown is the place to choose.



Benedicte Scholefield
Director

The Ammerdown Centre
Ammerdown Park
Radstock BA3 5SW

Tel: +44 (0)1761 433709
Fax: +44 (0)1761 433094

centre@ammerdown.org
www.ammerdown-conference.co.uk

Registered Charity No: 1010244